

Use the hashtag  
**#ITLCelebrates** to join  
 in on the fun!

**IN THE LOOP**  
*of success*

October 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>1</b> It's National Homemade Cookies Day! What's your favorite cookie?	<b>2</b> #MondayFunday – How do you make the best of your Monday morning?	<b>3</b> #MyTownTuesday – Where do you live? Tell us why you love your town!	<b>4</b> Who is your #WCW? Tag a woman that inspires you!	<b>5</b> Happy Do Something Nice Day! What's the nicest thing someone has ever done for you?	<b>6</b> Today's the perfect day to be as silly as you want to be – it's Mad Hatter Day!	<b>7</b> It's Frugal Fun Day! How do you like to have fun on a budget? #CheapThrills
<b>8</b> #SundayFunday – What does your style say about you? Show us your #SundayBest!	<b>9</b> Happy Columbus Day!	<b>10</b> #TooFineTuesday – What makes you feel beautiful?	<b>11</b> Tema Staig co-hosts #20ReasonsWhy as we discuss women in media!	<b>12</b> #TheaterThursday – What was the last movie you went to see?	<b>13</b> Uh-oh! It's Friday the 13 <sup>th</sup> ! What's your favorite scary movie?	<b>14</b> It's National Dessert Day! What's your favorite dessert? Snap a photo on Instagram!
<b>15</b> #SoulSunday – What do you do to relax before the workweek begins?	<b>16</b> #MondayMorning – What's for breakfast? Take a quick pic to share!	<b>17</b> #B4RTalks will be chatting with author Ronni Arno!	<b>18</b> #WednesdayWishes – If you could meet any famous artist, who would it be?	<b>19</b> It's Evaluate Your Life Day! What is one goal you want to accomplish before the year ends?	<b>20</b> #FridayFun - Who are you hanging out with today? Take a #selfie with them!	<b>21</b> It's Sweetest Day! Shout out your sweetheart today!
<b>22</b> #SundayFunday – Halloween is almost here! Have you carved a pumpkin yet? Take a photo of your masterpiece!	<b>23</b> #MusicMonday- What's on your playlist right now? Tell us about your favorite tunes!	<b>24</b> #TuesdayShoesDay – What shoes are you wearing today? Snap a quick pic!	<b>25</b> @4FemaleAthletes joins us for #20ReasonsWhy today!	<b>26</b> #TheaterThursday – What's your favorite stage play?	<b>27</b> What made you feel #LikeABoss this week?	<b>28</b> It's National Chocolate Day!! What's your favorite way to eat chocolate?
<b>29</b> #SundaySelfie – It's two days before Halloween! Show us your scariest face!	<b>30</b> Share a photo of a past Halloween costume!	<b>31</b> Happy Halloween! Share your best Halloween costume!				

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